

**BUSINESS NAME:**

**ONE PAGE STRATEGIC PLAN**

OUR VISION / BHAG
OUR MISSION / PURPOSE

OUR CORE VALUES / BELIEFS
1
2
3
4
5
6
7
8
9
10

WHAT MAKES US DIFFERENT?
1
2
3
4
5
TARGET MARKET
Who?
What?
Where?

3-5 YEAR GOALS
Rev.
Profit
1
2
3
4
5
6
7
8

12 MONTH GOALS
Rev.
Profit
1
2
3
4
5
6
7
8

QUARTERLY THEME:	90 DAY GOALS		PERSON RESPONSIBLE		ACTIONS TO ACHIEVE THE GOALS		
					Jan-17	Feb-17	Mar-17
	1	[Strategy]					
	2	[Marketing]					
	3	[Sales]					
	4	[Delivery & Systems]					
	5	[Team]					
	6	[Direction]					
	7	[Time]					
	8	[Financials]					
9	[Education and Learning]						
10	[Personal]						